



# DIGIWARE

PLAYLIST CREATION AND MANAGEMENT

**DIGIWARE** is an innovating software for playlist creation and management, aimed to any radio station.



**DIGIWARE** graphic interface and flexibility in operating has been particularly considered: multiple channel playlists with differential commercial zone management will result very easy to handle!

The scheduler has been created using a top-down concept (i.e. step by step refining), considering also the unavailability of media and programmes at time of the playlist creation.

Playlist can be modified in real time up to a few seconds before broadcasting.

**DIGIWARE** manages programming of:

- Promos, pre-recorded programs, news, ecc...
- Live sources
- Time signal
- Gpi commands, etc

# DIGIWARE

## Three Visualizations

The archive browser is permanently shown on the right of DigiWare default screen.

This intuitive browser allows flexible and fast search throughout the archive by different categories or criteria ('filters'): type, media status. Drag&Drop technique allows You to load the chosen item into the playlist window. Furthermore, You can chose among three different screens (i.e user interfaces).

Each one is fully configurable, according to the skillness of operator or the available Pc hardware resources. E.g., the recommended display resolution is 1280 x 1024 but even lower resolutions are permitted.

Handy in/out zoom tools allow You to magnify the working area up to the convenient dimension.

The 'undo' levels are theoretically endless and a useful 'auto-save' function prevents any loss of the processed material.

### The first user interface

The first user interface follows classical templates and a 'grid' structure: each raw in the screen is associated to a playlist element, not considering its duration.



### The second user interface

presents a 'vertical' structure: each item is displayed in a space slot with a vertical dimension proportional to its duration.

The screen may show either a one-day playlist or a week playlist.

In case of multi-emission, it may also show, side by side, one-day playlists of each channel for broadcasting.

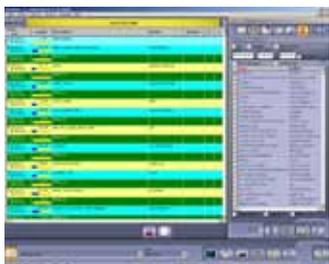
This visualization mode allows for an easy and immediate comparison of the programs simultaneously scheduled on different channels. Furthermore You can place side by side on the same screen either radio or tv playlists, for an easy scheduling of simultaneous events on both media.



### The third playlist display mode

presents an 'horizontal' visualization, which looks like the 'timeline' structure of A/V editing software.

Songs, audio materials and programs are shown by coloured zones and areas, together with all their transmission parameters (In/Out fades, audio level controls, priorities, properties, etc). You can also edit the material stored in the server (Mark In/Out) and search for metadata info, etc. The software provides also additional audio tracks to support multilingual emissions or audio splitting in selected portions of the material. An useful "Preview" function performed in real time allows You to get a comprehensive overview on the final playlist, with all the adjustments and the refining actions included.



## SPECIAL FEATURES

### Statistic Calculation

The calculation of the aired date and time, commercial traffic, percentage of daily space reserved to the different programme types ( news, music, entertainment, etc..) is performed in real time on the "programmed" or aired events, for an easy optimisation of the scheduling. It provides also a log file of aired events.



### Flexible printings management

Reports, statistics and printouts are available either in a graphic or in a textual way. DIGIWARE features also a special function to print out the station registers according to regional laws.

### Pre-scheduling

The management of the spaces reserved to programs not yet available and with unknown length is very new and flexible. DIGIWARE automatically adapts the real time to the playlist considering the real length.

### Automatic management of series

**DIGIWARE** can also manage series and NEWS re-runs: it automatically assigns a progressive number to each program insertion in the playlist... the user has just to confirm or modify it as he likes.



### System administration

**DIGIWARE** features powerful administration tools: system administration, archive back-up on local hard-disks, configuration of general screen aspect (colors, window sizes, etc), configuration of each playlist visualization mode (number of data columns and dimension, etc.)



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